

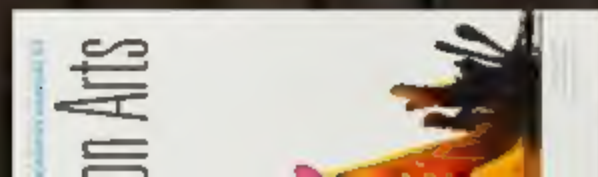


**BLU**  
BOLD LIKE US

**DASH 5.0**



**DASH 5.0**







Jelly Bean **4.2**



**DASH 5.0**

**BLU**  
BOLD LIKE US



Jelly Bean **4.2**

Dual SIM  
**1 2**

**DASH 5.0**



# KEY SELLING POINTS

- Meet the newest entry level smartphone that offers you the greatest value with impressive design and technology.
- Besides making your everyday calls, you'll have the chance to navigate the internet, play the most popular video games, watch videos and listen to your favorite music, stay in touch with friends and family, be as productive as you can be, and stay informed with the latest news from around the world, anytime and anywhere.
- With a clean and modern design, at only **9.3mm thin**, Dash 5.0 provides a **large 5.0" display** for viewing pleasure, powerful **1.3GHz Dual Core processing** for fast response and a great **5MP camera** to capture your life as it happens.
- Dash 5.0 will let you enjoy your life like never before.



Dual SIM

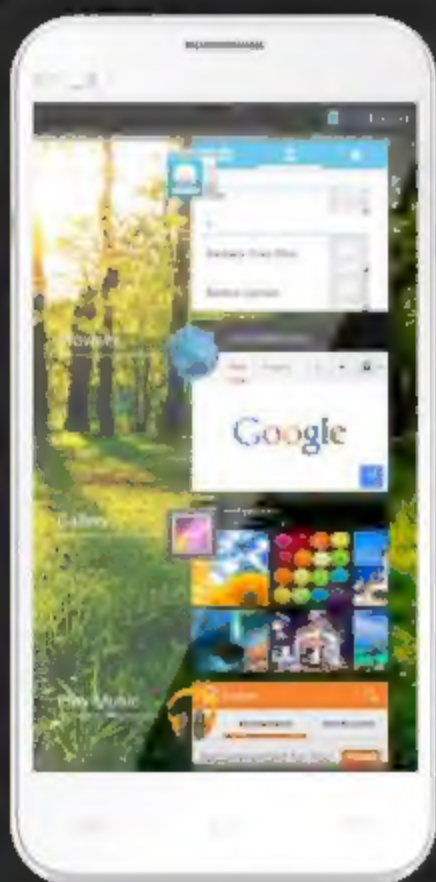
1 2

**DASH 5.0**

# POWERFUL PERFORMANCE FOR GREAT MULTITASKING

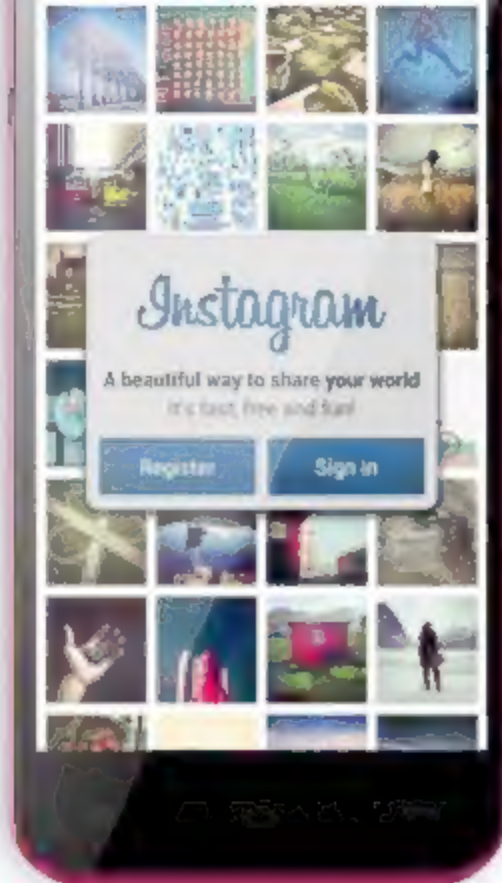
**4G Dual Band HSPA +21 Mbps**

Users will enjoy a great smartphone experience. DASH 5.0 is powered with the latest **Android v4.2 Jelly Bean**, amazingly fast **1.3 GHz Dual Core processor**, and **ARM MALI 400-MP1 at 500 MHz GPU**, that gives you faster browsing, gaming, imaging, streaming, picture taking experience and more.





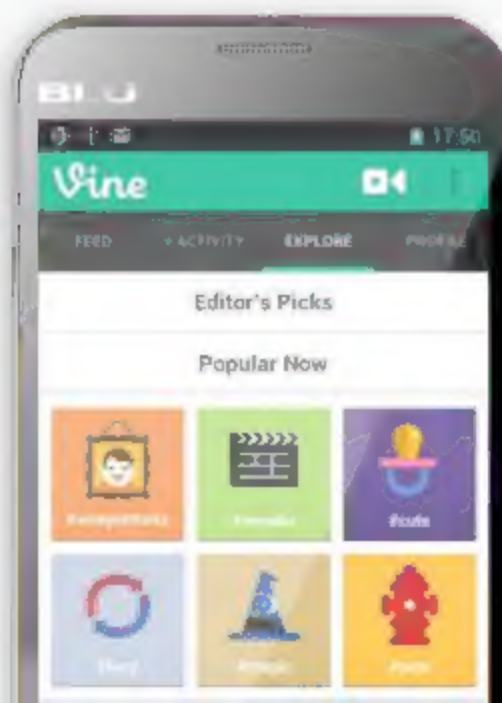
**BLU**  
BOLD LIKE US



## AN AMAZING DISPLAY ANY WAY YOU LOOK AT IT



With a stunning **5.0" display** at 480x854 pixels of resolution, you will be able to relive all your pictures and videos with friends and family. Show off all your multimedia content on an ample screen.



Dual SIM

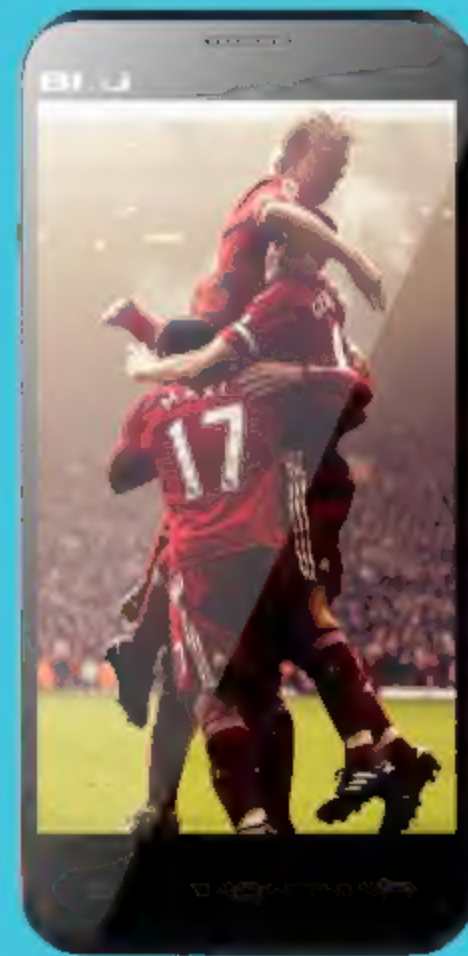
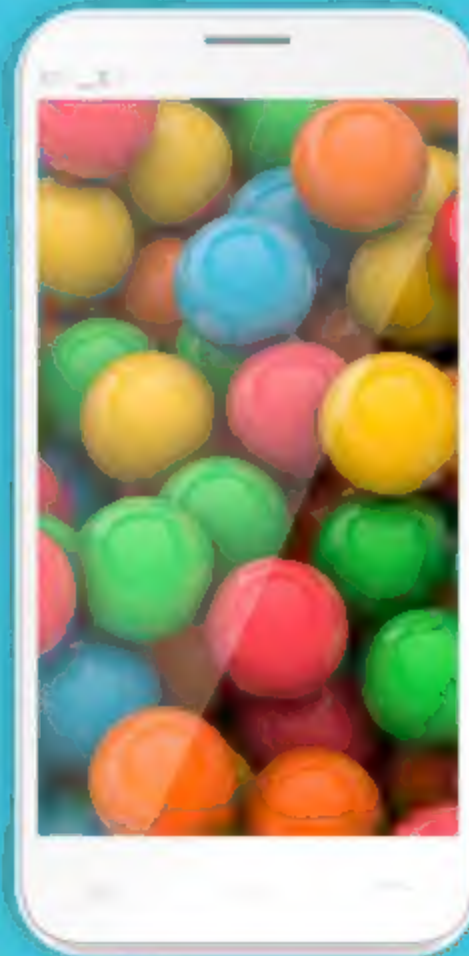


**DASH 5.0**

**BLU****BOLD LIKE US**

# CAMERA FEATURES

With an incredible **5MP** camera, you will be able to immortalize all your important moments, capture videos in **720p HD** resolution, and thanks to its **VGA frontal camera**, stay connected with family and friends via video call.



Dual SIM

**1 2****DASH 5.0**





## COMPARISON

Product Name	DASH 5.0	Galaxy Grand I9082	POP C7
Brand	BLU	Samsung	Alcatel
Family	DASH	Galaxy	PDP
Dimensions   Weight	✓ 146 x 70.6 x 9.3mm   175g	143.5 x 76.9 x 9.6 mm   162g	✓ 141 x 71.8 x 9.9 mm   140g
Operating System	✓ Android v4.2 Jelly Bean	Android v4.1 Jelly Bean	✓ Android V4.2 Jelly Bean
2G Band	850/1900 or 850/2100	850/1900/2100	850/900/2100
Data	HSPA+21 Mbps	HSPA+21 Mbps	HSPA+21 Mbps
Processor	Dual Core 1.3 GHz	Dual Core 1.2 GHz	✓ Quad-Core 1.3 GHz
GPU	ARM MALI 400-MP1	BC VideoCore IV	N/A
Internal Memory	4GB, 512MB RAM	✓ 8GB, 1GB RAM	4GB, 512MB RAM
External Memory Slot	MicroSD up to 64GB	MicroSD up to 64GB	MicroSD up to 32GB
Display Type	BLU TFT LCD	TFT Capacitive	TFT 16 Million Colors
Display Size	✓ 5.0" ~196 ppi	5.0" ~187 ppi	5.0" ~196 ppi
Display Resolution	✓ 480x854 pixels	480x800 pixels	480x854
Camera	5MP   VGA Front	✓ 8MP   2MP Front	5MP   VGA Front
Video Capture	720p	1080p	720p
Battery	2000 mAh	2100 mAh	2100 mAh

Dual SIM



**DASH 5.0**



# DATA

## TECHNOLOGY

Android v4.2 Jelly Bean  
4G 850/1900 or 850/2100  
HSPA+ 21 Mbps

## PROCESSOR

1.3 GHz Dual Core processor  
with ARM Mali 400-MP1

## MEMORY

Internal 4GB, 512MB RAM  
MicroSD up to 64 GB

## DISPLAY

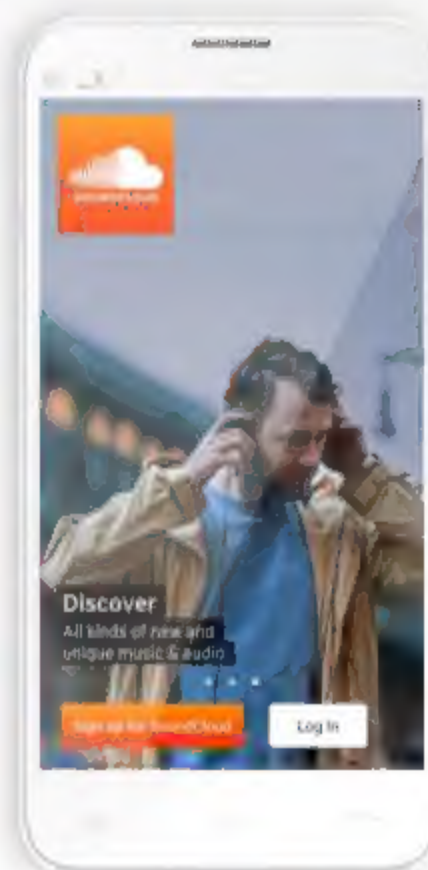
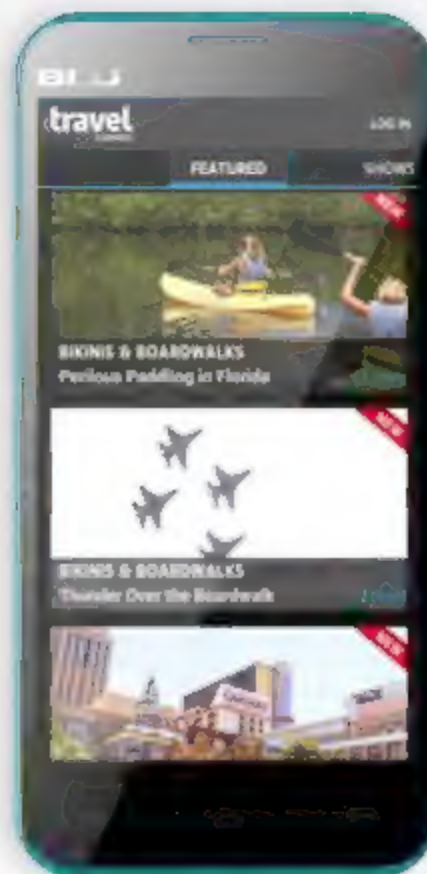
5.0" FWVGA 480x854 ~196ppi

## CAMERA

5MP 2581 x 1936 pixels  
VGA Frontal | LED Flash  
HD 720p Video @30fps

## CONNECTIVITY

Bluetooth 4.0  
WiFi, Hotspot  
MicroUSB v2.0



## UPC: DASH 5.0

0410a Blue 848958007708  
0410a Pink 848958007715  
0410a White 848958007722  
0410a Yellow 848958007739  
0410a Gray 848958007746  
0410a Black 848958008002

0410i Blue 848958007753  
0410i Pink 848958007760  
0410i White 848958007777  
0410i Yellow 848958007784  
0410i Gray 848958007791  
0410i Black 848958008019



Dual SIM



**DASH 5.0**



## PACKAGE CONTENT



**Standard Battery**



**Micro USB Cable**



**3.5mm Earphone**



**Charger**



**Silicon Case**



# Dual SIM

No more carrying two devices in your pocket.

Access to two telephone lines simultaneously.

The Dash 5.0 offers dual SIM card slots giving users the freedom and convenience to access two different phone numbers simultaneously. The great thing about having dual SIM cards is that you're able to separate work calls from personal calls.

Also, with dual SIM cards you will be able to have two carriers such as an international and national numbers—avoiding roaming charges—all from the convenience of one phone, making it the perfect device for the global jetsetter.

